

CTR Employer Survey Report

Thank you for completing your Commute Trip Reduction survey. This report contains the survey results.

Employer Id : E82727

Participation : CTR

Employer : KING Broadcasting Company

Status : Affected

Worksite : King Broadcasting Company

Survey Type : Online

Street : 333 Dexter Ave N

Response Rate : 22%

Jurisdiction : City of Seattle

Survey Date : 6/3/2018

Non-Drive Alone & One-Way VMT Rates at this Worksite

Non-Drive Alone Rate : 23.6%

Drive Alone Rate : 76.4%

One-Way VMT per employee : 12.5

Average One-Way distance home to work : 16.3

Employees and Survey Response Information

Reported Total Employees at Worksite: 252

Surveys Distributed : 252

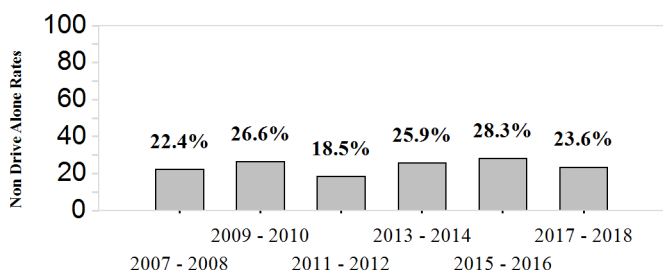
Surveys Returned : 55

Surveys Returned by CTR Affected* Employees : 34

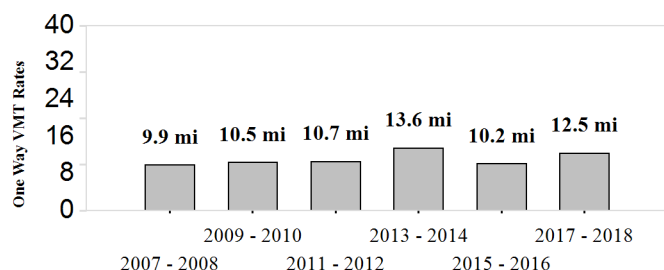
Total Estimated CTR Affected Employees at Worksite : 156

**CTR Affected employees filled out the survey as being full-time and commuting (typically) to work at least twice between 6a and 9a, Monday through Friday.*

Non Drive Alone Rates - ALL Employees



One Way VMT per Employee - ALL Employees



Site History and Targets

Annual Metric Tons CO₂e Pounds CO₂e

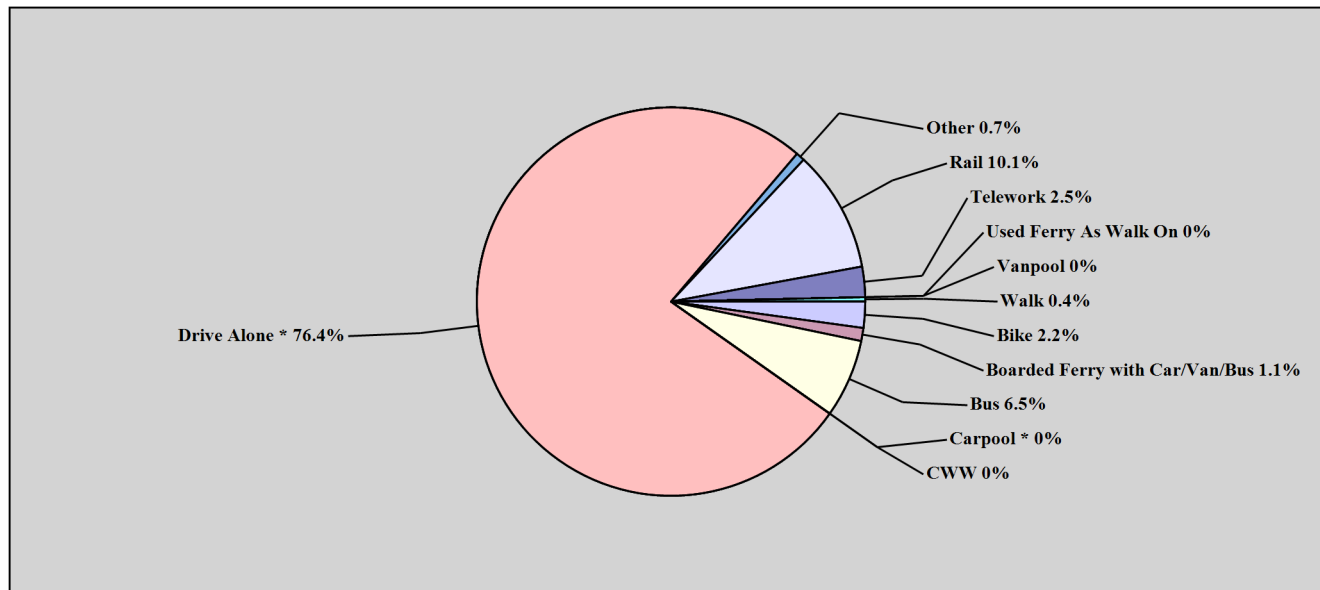
Cycle	Non Drive Alone Rate - All	Non Drive Alone Rate - CTR Affected	Emissions for Surveyed Employees	Estimated Emissions for Total Employment	GHG per Employee's Roundtrip	VMT per Employee - All	VMT per Employee - CTR Affected
2007 - 2008	22.4%	22.6%	352	824	28.8	9.9	9.8
2009 - 2010	26.6%	27.1%	190	450	15.7	10.5	10.0
2011 - 2012	18.5%	17.8%	259	713	24.9	10.7	11.0
2013 - 2014	25.9%	26.1%	308	936	32.8	13.6	13.5
2015 - 2016	28.3%	27.5%	191	601	21.0	10.2	10.4
2017 - 2018	23.6%	31.4%	153	702	24.6	12.5	9.8
Target	60.0%				Target:	N/A	
% Point Change Target:	37.6				% Change Target:	N/A	
% Point Change from Baseline:	1.2				% Change from Baseline:	26.3%	

GHG calculations are based on VMT and estimated total round-trip commutes for all employees. Modes that contribute to GHG include driving alone, carpooling, vanpooling, and riding a motorcycle. The use of other modes (e.g., transit, rail, walking, ferry) do not increase a worksite's GHG calculation. For more information about how GHG is calculated, please contact your jurisdiction's representative.

Commute Trips By Mode - All Employees

Q.4: Last week, what type of transportation did you use each day to commute TO your usual work location? (Mode used for the longest distance.)

Mode Split - All Employees



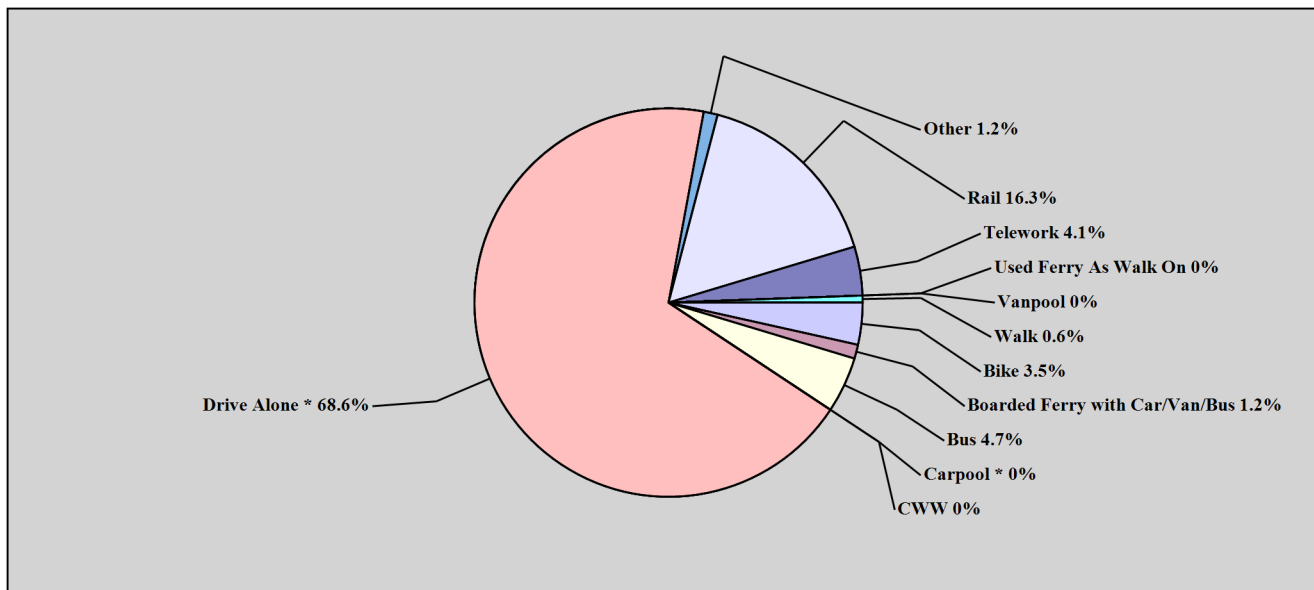
Mode	Trips During This Survey	% of Trips During This Survey	% of Trips During Previous Survey	Employees Who Used This Mode at Least Once During This Survey	% of Employees Who Used This Mode at Least Once During This Survey	% of Employees Who Used This Mode at Least Once During Previous Survey
Drive Alone *	211	76.4%	71.7%	44	80.0%	78.7%
Carpool *	0	0.0%	2.7%	0	0.0%	6.7%
Vanpool	0	0.0%	0.0%	0	0.0%	0.0%
Bus	18	6.5%	9.0%	5	9.1%	10.1%
Rail	28	10.1%	12.1%	7	12.7%	13.5%
Bike	6	2.2%	1.8%	2	3.6%	2.2%
Walk	1	0.4%	0.4%	1	1.8%	1.1%
Telework	7	2.5%	1.1%	3	5.5%	4.5%
CWW	0	0.0%	0.0%	0	0.0%	0.0%
Boarded Ferry with Car/Van/Bus	3	1.1%	0.0%	2	3.6%	0.0%
Used Ferry As Walk On	0	0.0%	1.1%	0	0.0%	1.1%
Other	2	0.7%	0.0%	2	3.6%	0.0%

* Motorcycle-1 is now included in Drive Alone and Motorcycle-2 is included in Carpool. Information about these trips is still available by request.

Commute Trips By Mode - Affected Employees

Q.4: Last week, what type of transportation did you use each day to commute TO your usual work location? (Mode used for the longest distance.)

Mode Split - CTR Affected Employees



Mode	Trips During This Survey	% of Trips During This Survey	% of Trips During Previous Survey	Employees Who Used This Mode at Least Once During This Survey	% of Employees Who Used This Mode at Least Once During This Survey	% of Employees Who Used This Mode at Least Once During Previous Survey
Drive Alone *	118	68.6%	72.5%	24	70.6%	79.5%
Carpool *	0	0.0%	2.9%	0	0.0%	7.2%
Vanpool	0	0.0%	0.0%	0	0.0%	0.0%
Bus	8	4.7%	7.7%	3	8.8%	8.4%
Rail	28	16.3%	12.6%	7	20.6%	13.3%
Bike	6	3.5%	1.9%	2	5.9%	2.4%
Walk	1	0.6%	0.0%	1	2.9%	0.0%
Telework	7	4.1%	1.2%	3	8.8%	4.8%
CWW	0	0.0%	0.0%	0	0.0%	0.0%
Boarded Ferry with Car/Van/Bus	2	1.2%	0.0%	1	2.9%	0.0%
Used Ferry As Walk On	0	0.0%	1.2%	0	0.0%	1.2%
Other	2	1.2%	0.0%	2	5.9%	0.0%

* Motorcycle-1 is now included in Drive Alone and Motorcycle-2 is included in Carpool. Information about these trips is still available by request.

Alternative Modes - Number of Employees Who Used a Non-Drive Alone Mode:

Non-Drive Alone Number Of Days	Exactly this # of Employees	Exactly this % of Employees	At least # of Employees	At least % of employees
0 Day	41	75%	55	100%
1 Days	1	2%	14	25%
2 Days	0	0%	13	24%
3 Days	0	0%	13	24%
4 Days	1	2%	13	24%
5 Days	12	22%	12	22%
6 or More Days	0	0%	0	0%

Count by Occupancy of Carpools and Vanpools

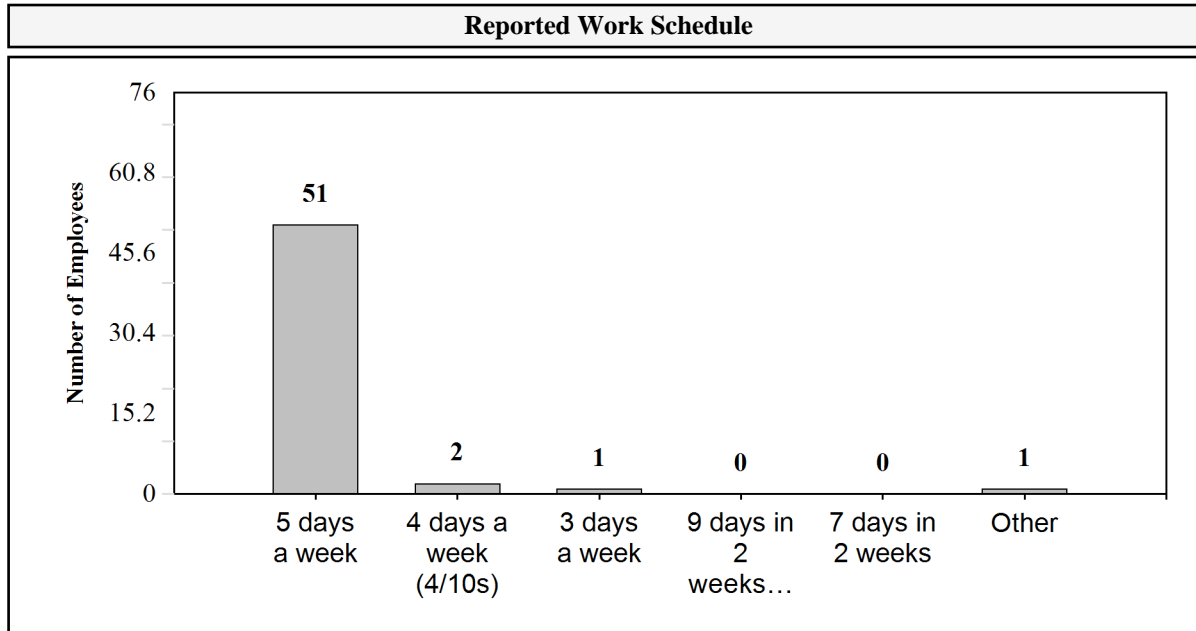
Q.5 If you used a carpool or vanpool as part of your commute, how many people (age 16 or older) are usually in the vehicle?

Ridesharing Occupancy	Mode	Response Count
2*	Carpool	0
3	Carpool	0
4	Carpool	0
5	Carpool	0
>5	Carpool	0
<5	Vanpool	0
5	Vanpool	0
6	Vanpool	0
7	Vanpool	0
8	Vanpool	0
9	Vanpool	0
10	Vanpool	0
11	Vanpool	0
12	Vanpool	0
13	Vanpool	0
14	Vanpool	0
>14	Vanpool	0

* Motorcycle-2 counted with Carpool-2 for this table.

Reported Work Schedule - All Employees

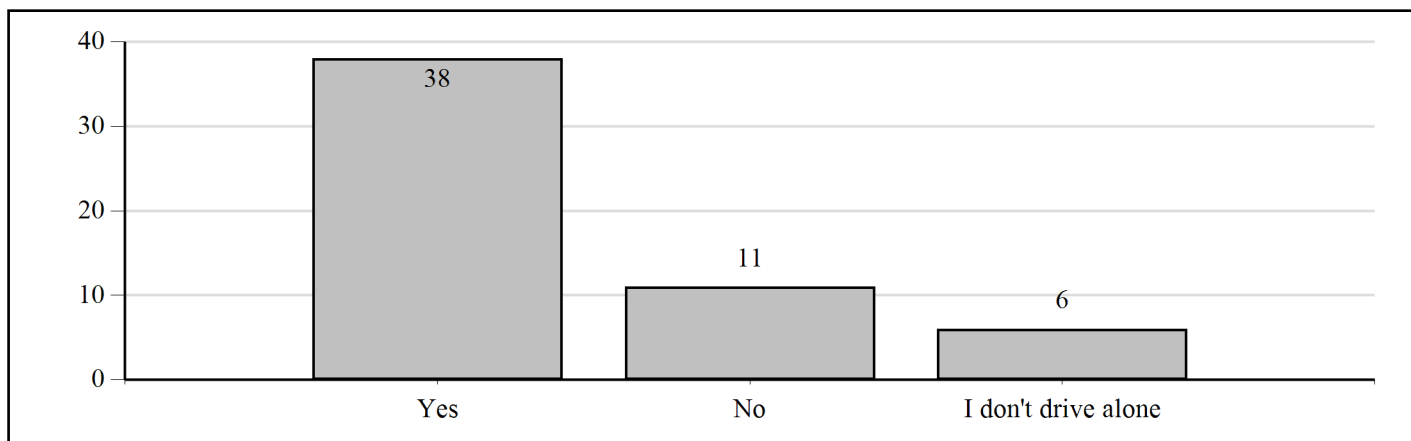
Q.8 Which of the following best describes your work schedule?



Reported Work Schedule	# Of Responses	% Of Employees
5 days a week	51	92.7%
4 days a week (4/10s)	2	3.6%
3 days a week	1	1.8%
9 days in 2 weeks (9/80)	0	0%
7 days in 2 weeks	0	0%
Other	1	1.8%

Parking and Telework

Q.9: On the most recent day that you drove alone to work, did you pay to park? (Mark "yes" if you paid that day, if you prepaid, if you are billed later, or if the cost of parking is deducted from your paycheck.)



Q.10: How many days do you typically telework?

Telework Frequency	# of Responses	% of Responses
No Answer/Blank	0	0.0%
I don't telework	42	76.4%
Occasionally, on an as-needed basis	8	14.5%
1-2 days/month	1	1.8%
1 day/week	0	0.0%
2 days/week	4	7.3%
3 days/week	0	0.0%

Reasons for driving alone to work/not driving alone to work

Q11. When you do not drive alone to work, what are the three most important reasons?

Question Text	# of Responses	% of Responses
Other	18	18.8%
Free or subsidized bus, train, vanpool pass or fare benefit	14	14.6%
To save money	13	13.5%
I have the option of teleworking	12	12.5%
Cost of parking or lack of parking	11	11.5%
Personal health or well-being	7	7.3%
To save time using the HOV lane	5	5.2%
Driving myself is not an option	5	5.2%
Financial incentives for carpooling, bicycling or walking.	3	3.1%
I receive a financial incentive for giving up my parking space	3	3.1%
Environmental and community benefits	3	3.1%
Emergency ride home is provided	2	2.1%
Preferred/reserved carpool/vanpool parking is provided	0	0.0%

Q12. When you drive alone to work, what are the three most important reasons?

Question Text	# of Responses	% of Responses
Riding the bus or train is inconvenient or takes too long	36	29.0%
I like the convenience of having my car	30	24.2%
Family care or similar obligations	20	16.1%
Other	15	12.1%
My job requires me to use my car for work	12	9.7%
Bicycling or walking isn't safe	6	4.8%
My commute distance is too short	3	2.4%
I need more information on alternative modes	2	1.6%
There isn't any secure or covered bicycle parking	0	0.0%

Commute Mode By ZipCode for All Employees

Q6. What is your home zip code?

Home Zip code	Total Employees	Employee Percentage	Weekly Count of Trips By Mode												
			Drive Alone	Carpool	Vanpool	Motorcycle	Bus	Train	Bike	Walk	Telework	CWW	Ferry (Car/Van/Bus)	Ferry (walk-on)	Other
98133	3	5.45%	15	0	0	0	0	0	0	0	0	0	0	0	0
98199	3	5.45%	17	0	0	0	0	0	0	0	0	0	0	0	0
98026	2	3.64%	10	0	0	0	0	0	0	0	0	0	0	0	0
98036	2	3.64%	9	0	0	0	0	0	0	0	0	0	0	0	0
98038	2	3.64%	10	0	0	0	0	0	0	0	0	0	0	0	0
98040	2	3.64%	10	0	0	0	0	0	0	0	0	0	0	0	0
98056	2	3.64%	10	0	0	0	0	0	0	0	0	0	0	0	0
98103	2	3.64%	10	0	0	0	0	0	0	0	0	0	0	0	0
98107	2	3.64%	10	0	0	0	0	0	0	0	0	0	0	0	0
98109	2	3.64%	10	0	0	0	0	0	0	0	0	0	0	0	0
98115	2	3.64%	0	0	0	0	2	2	3	0	3	0	0	0	0
98116	2	3.64%	5	0	0	0	1	0	3	0	0	0	0	0	1
98118	2	3.64%	0	0	0	0	0	10	0	0	0	0	0	0	0
98122	2	3.64%	0	0	0	0	0	8	0	1	0	0	0	0	1
98155	2	3.64%	10	0	0	0	0	0	0	0	0	0	0	0	0
98198	2	3.64%	11	0	0	0	0	0	0	0	0	0	0	0	0
98003	1	1.82%	5	0	0	0	0	0	0	0	0	0	0	0	0
98004	1	1.82%	2	0	0	0	5	0	0	0	0	0	0	0	0
98005	1	1.82%	5	0	0	0	0	0	0	0	0	0	0	0	0
98006	1	1.82%	5	0	0	0	0	0	0	0	0	0	0	0	0
98012	1	1.82%	0	0	0	0	5	0	0	0	0	0	0	0	0
98023	1	1.82%	5	0	0	0	0	0	0	0	0	0	0	0	0
98028	1	1.82%	0	0	0	0	5	0	0	0	0	0	0	0	0
98045	1	1.82%	5	0	0	0	0	0	0	0	0	0	0	0	0
98057	1	1.82%	4	0	0	0	0	0	0	0	0	0	0	0	0
98058	1	1.82%	5	0	0	0	0	0	0	0	0	0	0	0	0



			Weekly Count of Trips By Mode												
Home Zip code	Total Employees	Employee Percentage	Drive Alone	Carpool	Vanpool	Motorcycle	Bus	Train	Bike	Walk	Telework	CWW	Ferry (Car/Van/Bus)	Ferry (walk-on)	Other
98092	1	1.82%	0	0	0	0	0	5	0	0	0	0	0	0	0
98102	1	1.82%	5	0	0	0	0	0	0	0	0	0	0	0	0
98104	1	1.82%	5	0	0	0	0	0	0	0	0	0	0	0	0
98126	1	1.82%	5	0	0	0	0	0	0	0	0	0	0	0	0
98177	1	1.82%	5	0	0	0	0	0	0	0	0	0	0	0	0
98204	1	1.82%	5	0	0	0	0	0	0	0	0	0	0	0	0
98332	1	1.82%	5	0	0	0	0	0	0	0	0	0	0	0	0
98346	1	1.82%	2	0	0	0	0	0	0	0	0	0	1	0	0
98382	1	1.82%	1	0	0	0	0	0	0	0	2	0	2	0	0
98407	1	1.82%	0	0	0	0	0	3	0	0	2	0	0	0	0
98502	1	1.82%	5	0	0	0	0	0	0	0	0	0	0	0	0